

---

# KINZA MEHTA

---

Toronto, Ontario • +1(431) 444-4003 • kinza.mehta@gmail.com

in [linkedin.com/in/kinza-mehta/](https://www.linkedin.com/in/kinza-mehta/) 🌐 [kinzamehta.com](https://www.kinzamehta.com)

## UI/UX Designer

---

### Summary

---

#### 9+ years of total experience :: 5+ years as a UI/UX Designer

- I contrive an efficient design process that includes an understanding of user's and business needs.
- Good design sense - The app should look visually appealing and provide a good user experience.
- Scrum management and agile methodologies
- Recognized for effectively prioritizing multiple simultaneous mobile and web projects.
- Working on Figma for the past 3+ years.
- Worked on Sketch for 2+ years.
- Worked on consumer mobile apps for leading brands across North America.

---

### Skills

---

#### Design Tools

- Figma
- Sketch App
- Adobe Photoshop

#### Project Management Tools

- JIRA
- Trello

---

### Work Experience

---

Apr 2019 - May 2023

UI/UX Designer

*Cotech Pro (Mohali, India)*

- Design and develop UI mockups and prototypes for mobile applications and websites.
- Working collaboratively with the design lead to develop app wireframes and user flows.
- Reviewed and proposed solutions to enhance existing products.
- Creating user-centered designs by understanding business requirements, and user feedback.
- Testing and troubleshooting user experience issues.

Apr 2018 - Apr 2019

UI/UX Designer

*Bison Code (Chandigarh, India)*

- Developed and presented wireframes and prototypes for mobile applications and web applications.
- Coordinating with programmers on UI/UX developments.
- Applied UX design thinking to create visually appealing, user-friendly, and accessible designs that are scalable and adaptable.
- Research new solutions to enhance the User experience.

Jan 2016 - Mar 2018

Web Designer

- Designing responsive landing pages.
- Collaboration with back-end developers to improve the usability of the websites.
- Developed mockups of the website and interfaces.
- Testing and troubleshooting user experience issues.

Dec 2013 - Dec 2015

Web Designer

*Future Work Technologies (Chandigarh, India)*

- Creating a website design based on the client's preferences of color, font, and style.
- Defined User Experience.
- Created Wireframes using Adobe Photoshop.

---

## Recent Work

---

### Buffalo Wild Wings - Tools used: Figma, Adobe Photoshop

Buffalo Wild Wings is an American casual dining restaurant and sports bar. It is an app/website with everything one needs from Buffalo Wild Wings such as ordering, rewards, and free-to-play sports gaming.

**iOS App:** <https://apps.apple.com/us/app/buffalo-wild-wings/id1031364004>

**Android App:** <https://play.google.com/store/apps/details?id=com.buffalowildwings.blazinrewards>

**Website:** <https://www.buffalowildwings.com>

#### Roles and Responsibilities:

- Gathered and evaluated client requirements in collaboration with product managers and engineers
- Producing high-quality UX design solutions through wireframes, visual and graphic designs, flow diagrams, site maps, and prototypes.
- Testing mobile UI once a feature is completed by a developer (both iOS and Android) to make sure it passes the UI requirements.

### Yes Madam -Salon & Spa At Home - Tools used: Figma, Adobe Photoshop

Yes Madam is India's highest-rated and most affordable Home Salon and Spa company. It offers Salon Services and Grooming services at Home for females and males.

**iOS App:** <https://apps.apple.com/in/app/yes-madam-at-home-salon/id1352802457>

**Android App:** <https://play.google.com/store/apps/details?id=yesmadamservices.app.com.yesmadamservices>

**Website:** <https://www.yesmadam.com>

#### Roles and Responsibilities:

- Designed interfaces for iOS and Android applications
- Think over and check out solutions to create feasible and working interfaces.
- Presenting user interface concepts and designs clearly for implementation

### Fresh To Home - Meat Delivery - Tools used: Figma, Adobe Photoshop

FreshToHome is a one-stop online marketplace to get Antibiotic & Chemical-free locally supplied: Fresh Chicken, Mutton, Poultry, Meat, Seafood, Fruits & Vegetables safely delivered to your doorsteps.

**iOS App:** <https://apps.apple.com/in/app/fresh-to-home-fresh-fish-meat/id1390207344>

**Android App:** <https://play.google.com/store/apps/details?id=com.freshtohome>

**Website:** <https://www.freshtohome.com>

#### Roles and Responsibilities:

- Prepare and present rough drafts to internal teams and key stakeholders
- Used storyboards, process flows, and sitemaps to illustrate design concepts.
- Adhere to style standards on fonts, colors, and images

---

## Education

---

2010 - 2011	Post Graduate Diploma in Computer Application <i>Panjab University, Chandigarh</i> completed with scores of 81.7%
2007 - 2010	Bachelor of Arts <i>Panjab University, Chandigarh</i> completed with scores of 74.3%